

jessescouch

art director. web designer. all around workaholic.



Objective...

I wish to serve the desires and objectives of my employer- not only by following the policies and regulations of that employer, but also by exercising my own values of service, treatment and integrity. I believe in doing my very best in any job situation, whether ideal or otherwise. I do my very best to serve the client's every wish and need, and if that is not possible, do my best to provide a satisfactory alternative.

Experience...

2009-Present **The O'Connor Group** 540.342.1889 Senior Art Director/Account Executive

- Design various projects for local, regional, and national clients, oversee multiple accounts
- Deal directly with clients on a daily basis, maintain existing relationships and cultivate new ones
- Primary tools used: the CS4 suite (InDesign, Photoshop, Illustrator, Dreamweaver and Flash), Mac OSX operating system. Some work on the Windows OS for website debugging.
- Work on very diverse projects, from websites to tradeshow design, newsletters, print ad campaigns, and new media (including social media strategy and implementation)
- prepare and present complex, integrated campaigns to clients and potential clients
- prepare flash/powerpoint slideshows

2007-2009 **Bradley Reid + Associates, Inc.** 907.276.6353 Art Director/Web Designer

- Designed for various statewide, national and international clients, for various media including print, web and television.
- Primary tools used: the CS3 suite (InDesign, Photoshop, Illustrator, Dreamweaver and Flash), Mac OSX operating system. Some work on the Windows OS for website debugging.
- Experienced in tradeshow exhibit concepting and design.
- Also involved preparing campaigns for presentation to clientele
- Boarding artwork
- preparing flash/powerpoint slideshows

2004-present **Freelance Web and Graphic Design Art Director/Web Designer**

- Created numerous websites, personal and professional for various clients.
- Became abundantly familiar with the tools that would prove invaluable to me in my position with Bradley Reid.
- Became adept at dealing directly with clients, and meeting their wishes and needs through my own organizational skills.
- Developed local contacts in the design community that aided me in securing my job with Bradley Reid.

2006-2007 [The Crow's Nest Restaurant](#) 907.276.6000 Dining Room Server/Bartender/Expeditor

- Met daily the absolute highest standards in service in every respect, as is expected of a AAA Four Diamond restaurant.
- Was the backup bartender to the Bar Manager (who was the head bartender). Bartended mainly weekends and days when the Bar Manager was otherwise engaged.
- When expeditor, I was responsible for the final inspection of the plates and delivering the food to the table in an expeditious manner.
- When serving, I was required to have extensive knowledge of everything I served-be it the dinner menu, the 12,000 bottle wine list, or the bar drinks. I was also required to answer questions concerning the locale, as the Crow's Nest is on the 20th floor of the HCC, with a 360 degree view of the city and surrounding wilderness.

2004-2006 [Fletcher's Restaurant](#) 907.276.6000 Dining Room Server/Bartender

- Trained in a very high quality environment.
- Worked in an ensemble staff that stressed providing the absolute best in guest experience.
- Bartended as the solo bartender for the restaurant when the opportunity presented itself.
- Was required to meet the rigorous service and performance standards of Preferred Hotels International - a worldwide organization of privately owned luxury hotels.

Education...

York College [Associate in Arts Degree](#)

After graduating high school, I chose to attend York College in York, Nebraska. This tiny college is where I took almost all of my general education classes, and where I obtained my first college degree. I was also an active member of the York College Choir, and traveled with them on tour both my freshman and sophomore years. I was a member of the Kyodai Men's social club there, and also a member of the local church. The second semester of my sophomore year I made the decision to transfer schools and pursue a graphic design degree.

Oklahoma Christian University [1st year towards Bachelor of Arts in Graphic Design](#)

I transferred to Oklahoma Christian University my junior year to begin a degree in graphic design and advertising. I completed one full year of school at OCU and then left for Anchorage, Alaska for a change of pace. I transferred to the University of Alaska, Anchorage to complete my degree.

University of Alaska, Anchorage [Bachelor of Arts emphasizing Graphic Design](#)

I have completed the full course of study for a graphic design degree and have two general education classes to finish. While at UAA, I undertook many freelance design jobs, including numerous websites and print collateral for events around campus.